



Annual Minted x Pottery Barn Kids x Pottery Barn Teen Art Challenge

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KEY DATES

- Open Date: **Jun 16, 2026**
 - Submission Deadline: **Jul 7, 2026 at 10 am PT**
 - Critique Period: **Jul 7, 2026 - Jul 8, 2026 at 10 am PT**
 - Expected Voting Period: **Jul 8, 2026 - Jul 22, 2026**
- All phases end at **10 a.m. PT**
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OVERVIEW

It's time for our **eleventh annual Kids and Teen Art Challenge**, in partnership with Pottery Barn Kids and Pottery Barn Teen. Pottery Barn Kids and Teen are two established retailers in Children's and Teen decor. In the last eleven years of this partnership, winning designs have been exposed to millions of customers online, in stores, in print, and on social media.

Minted, Pottery Barn Kids, and Pottery Barn Teen will all source new Children's Art and Teen Art collections from this challenge. We will take ~50 picks in total; Pottery Barn Kids and Pottery Barn Teen will select at least 15 Editors' Picks each to be sold on their websites. All PB picks will also be sold on Minted.com. Some winning pieces may be featured in the Pottery Barn Kids or Pottery Barn Teen catalog.

- We are looking to build an assortment featuring both custom and non-custom art pieces across all media (paintings, drawings, graphic, photography, and mixed media), with artwork suitable for children, tweens, and teens of all genders. **We are not sourcing Nursery art in this challenge.**
- Winning pieces will only be required to scale to 30"x40" or 30"x30". Winning pieces from this challenge are **no longer required to scale to our largest sizes (48"x70" and 44"x44")**. Please note our file requirements outlined in the "[How to Submit Winning Files](#)" section below.
- Artists with winning pieces whose original files scale to 30"x40" or 30"x30" will have the option to **add multiple colorways for their designs**. While up to six colorways are supported on our product

pages, we recommend you add no more than four colorways per design. Your submissions should only be in one colorway. If applicable, we will notify you that your piece is eligible for multiple colorways during the Final File Request period. Please note: if your winning piece is part of a pair, set, or gallery wall, **all designs from that grouping must scale in order for any to be eligible for multiple colorways.**

- Pottery Barn Kids will select pieces for children ages ~3-8. **We want to emphasize that these picks should not feel overtly Nursery, since children ages ~3+ are likely less interested in nursery-forward styles and motifs.** We also recently ran a Nursery Art challenge that Pottery Barn Kids also selected from.
- Pottery Barn Teen will select pieces for children ages 9-12, teens, and college students. **This age range is a huge opportunity for us!**
- We will accept both single-piece submissions and submissions that include 2-4 pieces that are intended to hang together. Pairs, Sets, and Gallery Walls must be submitted using one of our twelve submission templates located in the submission kit.
- Artists are limited to a **maximum of 10 submissions per artist.** Pairs and sets, as well as gallery walls, submitted together in one submission file count as a single submission. K-level Art artists in our CMYK program are exempt from this submission limit.
- As always, we recommend focusing on quality over quantity and using polling and peer critique to not only narrow down the designs you submit, but also improve the quality of your work. We encourage you to take risks, try new things, and submit a variety of compositions.

PRIZES

TOP-RATED PRIZES

The Top-Rated pieces, as voted by the community, will receive the following prizes below. Prizes are awarded for the first piece in a pair or set — winners will receive **this payment plus \$220** per incremental piece in the pair or set, **and ongoing commission of 10% of net sales**:

FIRST PRIZE: **\$2,250**

SECOND PRIZE: **\$1,500**

THIRD PRIZE: **\$1,200**

MINTED EDITORS' PICKS AWARDS, AS CHOSEN BY MINTED'S EDITORIAL COUNCIL

Minted will select additional pieces for sale as Editors' Picks, with artists of selected pieces receiving **\$220** in prizes, **plus ongoing commission of 10% of net sales** of the products sold, per our Terms & Conditions. If your winning submission contains more than one piece, note that Minted may choose a subset of pieces in a submitted set as winners. You will receive the \$220 prize payment per piece taken as a winner.

All pieces selected by Minted will be sold online at www.minted.com.

POTTERY BARN KIDS EDITORS' PICKS AWARDS, AS CHOSEN BY POTTERY BARN KIDS

Pottery Barn Kids will select at least 15 art pieces as Editors' Picks, with those artists receiving \$220 prizes (or the applicable prize payment for top-rated designs). If your winning submission contains more than one piece, note that Minted and Pottery Barn Kids may choose a subset of pieces in a submitted set as winners. You will receive the \$220 prize payment per piece taken as a winner.

All pieces selected by Pottery Barn Kids will be sold online at potterybarnkids.com for at least 12 months. A selection of winning pieces may be featured in the Pottery Barn Kids catalog, email, and social media marketing.

Pieces selected by Pottery Barn Kids will not be sold as limited editions. In addition to the upfront cash prize, artists will be paid by Minted a total of 10% of the wholesale price that Pottery Barn Kids pays Minted (artists will be paid directly by Minted). For pieces that are shared with Minted, artists will earn the standard 10% of net sales generated on Minted.com.

Pottery Barn Kids will determine the size(s) and the default frame color in which each print will be sold on potterybarnkids.com. An artist card including your name and a short bio will be included in every order of your piece from Pottery Barn Kids (and Minted if it is a shared piece).

POTTERY BARN TEEN EDITORS' PICKS AWARDS, AS CHOSEN BY POTTERY BARN TEEN

Pottery Barn Teen will select at least 15 art pieces as Editors' Picks, with those artists receiving \$220 prizes (or the applicable prize payment for top-rated designs). If your winning submission contains more than one piece, note that Minted and Pottery Barn Teen may choose a subset of pieces in a submitted set as winners. You will receive the \$220 prize payment per piece taken as a winner.

All pieces selected by Pottery Barn Teen will be sold online at pbteen.com for at least 12 months. A selection of winning pieces may be featured in the Pottery Barn Teen catalog. A selection of winning pieces may be featured in Pottery Barn Teen email and social media marketing.

Pieces selected by Pottery Barn Teen will not be sold as limited editions. In addition to the upfront cash prize, artists will be paid by Minted a total of 10% of the wholesale price that Pottery Barn Teen pays Minted (artists will be paid directly by Minted). For pieces that are shared with Minted, artists will earn the standard 10% of net sales generated on Minted.com.

Pottery Barn Teen will determine the size(s) and the default frame color in which each print will be sold on pbteen.com. An artist card including your name and short bio will be included in every order of your piece from Pottery Barn Teen (and Minted if it is a shared piece).

SPECIAL PRIZES

Among the Top-Rated pieces and Editors' Picks, Minted will award Special Prizes* to these individual pieces. Special Prizes are decided by Minted's editorial council.

We strongly recommend reviewing the 'Inspiration PDF' in the challenge kit, which includes moodboards from PBK and PBT, as well as additional image references.

Awards for All Ages (kids, tweens, teens, college age)

1. **Out of the Box Award:** For the most innovative artwork that you would only find at Minted! **For this award, we are specifically looking for pairs or sets.** Consider artwork that customers can hang in a variety of arrangements to fit different spaces. We would also be interested to see pairs or sets that combine custom and non-custom designs **\$450**
2. **Text Award:** For the best artwork that marries creative copy and visual interest. We are looking for non-custom text in a wide range of sentiments: inspirational, playful, witty, and beyond. Consider text relating to popular themes - like beach or sport - as well as trendy phrases. **\$400**
3. **To The Letter Award:** For the strongest art print that puts custom text front and center. We are looking for designs that elevate a name, initial, or initials. We encourage you to think of creative ways to incorporate lettering into the overall design. **\$350**
4. **Wild West Award:** For the strongest print that speaks to a western aesthetic. This can be through icons, motifs, patterns, and more. **\$300**
5. **Fun & Games Award:** For the strongest print that features hobbies, sports, and play activities that kids, tweens, and teens love. **\$300**

Awards for Tweens (Ages 9-12), Teens, and College Ages

6. **PBT Mood Board Award:** For the art print that best embodies the aesthetic of Pottery Barn Teen's moodboard. A preppy style is essential here, but remember that many themes and motifs can be preppy (pattern play, botanicals, nautical, sports, and beyond). **\$450**
7. **To The Beach Award:** For the strongest print that features beach-related imagery or motifs. We are looking for designs that feel fresh and unique. Think: unexpected colors, incorporating text or interesting overlays, photography combined with mixed media...) **\$400**
8. **Virality Award:** For the art print that nails the current tween/teen aesthetic by incorporating of-the-moment trends and themes of interest to Gen-Alpha and Gen-Z. Think: meme culture, hyper-specific subcultures and hobbies, style, and more. Please keep copyright restrictions in mind as you design. **\$350**

Awards for Kids (Ages ~3-8)

9. **PBK Mood Board Award:** For the art print that best embodies the aesthetic of Pottery Barn Kid's moodboard. A preppy style is essential here, but remember that many themes and motifs can be preppy (pattern play, botanicals, nautical, sports, and beyond). **\$450**

*Special Prizes will be awarded at Minted's sole discretion.

PARTICIPATION GUIDELINES

When you submit to a Minted Challenge, we ask that you adhere to our policies and community standards. Below, we've listed the key requirements you should meet.

- All submissions to Minted Challenges **must be your own original work**. We take design originality and integrity very seriously at Minted. Any work you submit should be 100% of your own creation. Copying or tracing a design or artwork in full or in part is not permitted and could result in a suspension or permanent ban from Minted activity. [Please see these FAQs](#) for more information on design integrity and how to ensure your work is truly original
- **AI-Generated Art:** Per our Terms & Conditions, Generative AI tools are only allowed for editing and file production workflows. Artists are responsible for ensuring they understand [Minted's AI policy](#) and that their work meets these requirements. See our [full AI Policy and FAQs](#) as well as our Terms & Conditions for more information.
- Work cannot currently be for sale elsewhere and, once submitted, **[cannot be used anywhere else for 90 days after the submission deadline](#)**
- Don't submit repurposes of your designs already for sale on Minted to this Challenge (Not sure if your design is a repurpose? [Find out here](#))
- You may submit multiple artworks; however, do not submit multiple pieces with different colorways or minor tweaks. [Learn about iterations here](#)
- During the [Critique Period](#), you may edit and refine your submission; however, don't upload completely new designs to replace **[placeholder](#)** submissions or your entry will be disqualified

SUBMISSION GUIDELINES

When creating your submission, we ask that you meet a few creative requirements. These requirements are meant to ensure our products can be produced at the level of quality Minted is known for and that customers can easily tailor designs to their needs. Below, we cover the format your design should be in and how you may use photos, stock art, and other elements.

GENERAL ART SUBMISSION GUIDELINES

- If your submission contains a **pair or set of pieces**, you are required to submit these pieces in one of our twelve submission templates for pairs and sets. You can select a template for each submission according to the number of pieces in the set, orientation, and your preferred layout. We are providing the same templates in both Adobe Illustrator and Photoshop
- **Artist Signatures:** Please do not include a signature on your submission file. A signature file will be requested separately from winning artists at the time of their first win. However, **we must have your signature file submitted on your My Projects page in order to launch your winning design.** Please reach out if you have any issues uploading your signature
- Please do not submit foil-pressed artwork
- Submissions are limited to 10 per artist. If one artist submits more than 10 pieces, we will only consider the first 10. We strongly encourage all artists to curate their submissions down to the strongest pieces

GALLERY WALL TEMPLATES

- We have created gallery wall templates for artists to use for consideration in this Challenge. See the Gallery Wall Templates folder in the Challenge kit for these templates.
- These templates feature groupings of 3 or 4 works of art in mixed orientations and configurations. We are providing the same templates in both Adobe Illustrator and Photoshop.
- In order to maximize visibility for voting, we have made all of the artwork pieces in these templates the same size.

SCALING FOR CHILDREN'S ART

- Minted will create prints of winning submissions, which will be available in a variety of sizes. We require all winning artwork in this Challenge to scale up to **at least** 30"x40" or 30"x30", so please note the submission parameters in the [How to Submit Winning Files](#) section of this document
- We strongly recommend that any type of physical artwork be created in a size no smaller than 18" x 24". Digital reproductions of original artwork should ideally be created as a high-resolution photograph or scan (2400 DPI saved as a TIFF preferred). Any artwork that does not scale to 30"x40" or 30"x30" will not be accepted for sale on Minted's website
- See tips from our art production on how to create work that scales to large sizes in [this FAQ article](#)

CUSTOMIZABLE ELEMENTS (FOR CUSTOM ART)

- Don't apply textures, patterns, glyphs, warped effects or flourishes on any text a customer should be able to customize on their own
- Keep each word one color (i.e. do not use alternating colors for letters within one word) if it will be customizable by a customer on their own

FONTS (FOR CUSTOM ART)

- We encourage artists to use new and interesting fonts in their submissions! We look to artists to find trends and use the font that feels right for their design. There are some considerations to keep in mind when choosing fonts:
- Minted licenses all the fonts that we use for print and online. We are not able to distribute fonts, so each artist must purchase their own. Our [Minted Font List](#) tells you which typefaces we currently have this licensing for.
- There are some fonts we already know we are not able to license. **Please do not submit designs that use fonts that are on our [Cannot License list](#).** If your design does use one of these fonts and is selected, you are required to replace it with a Minted font before submitting your final files.
- Please note that free font sites usually do not offer the kind of licensing Minted needs, unless they specifically call out a SIL or open source license.

STOCK ART

- We encourage you to use your own original artwork in your submissions. However, you may [use stock art in a transformative way that reimagines the elements](#). They must be royalty-free with a usable license, without payment of any royalty by Minted or any other limitations. If you do include stock imagery in your artwork, you will be required to disclose it during the submission process

TITLE

- Choose a unique title for your piece. Be creative! Do not include the phrase 'Art Print' in your title
 - Please use only alpha-numeric characters in the submission title (e.g., no commas, semi-colons, dollar signs, etc.). Be aware that adding spaces or other characters amidst the letters may, in the future, make searching for your design difficult
-

HOW TO SUBMIT WINNING FILES

Note: There are 3 potential file uploads that we will request from you throughout the Art Challenge process. To submit art to the Challenge for review, we ask for an initial submission file. If your artwork is chosen to be considered as a winning piece, we will ask for another file during the early file request process. If your artwork scales to our highest sizes, we will then ask for your final file during our final file request process. **See the full breakdown of what we'll ask for at each potential step in [this FAQ article](#).**

Submit to the Challenge

- **Create Low-Res Initial Submission Files:**
 - After creating your high-resolution artwork, you must first upload a low-resolution JPEG version of your design for viewing in the Challenge gallery. Your files can be a maximum of 600kb, with the larger side at 1100px. See [here](#) for further instructions
 - Submission JPEGs must be saved in RGB color mode for online viewing on Minted.com
 - You are not required to use the templates provided in the submission kit, unless you are submitting a pair or a set
- **Read and Accept the Terms and Conditions:**
 - As part of the Entry Form, you will be asked to thoroughly read and agree to the Minted Terms and Conditions for Design Submissions

- NOTE: Terms and Conditions are updated for each Challenge and contain important information that you should note. The Minted Terms and Conditions are included at the end of this document for reference
- **Fill Out an Online Entry Form and Submit:**
 - Submit your design at www.minted.com/contest. You will be asked to log in or create an account. Please fill in the form and upload your submission. Please choose a unique title for your artwork, using only alpha-numeric characters
- **What Happens Next?**
 - After you submit, feel free to edit your design as many times as you want before voting begins. To do so, log into your Minted Artist Profile and click “Manage Your Collection.” Then click “edit” underneath the design you want to edit
 - If your design is selected as a potential winner, we will notify you of what’s needed from you as a next step. See the full breakdown of what we’ll request, and when, in [this FAQ article](#)

CONNECT WITH THE COMMUNITY

Minted fosters a supportive community of artists to help you learn, grow professionally, and build relationships with like-minded creatives. We recommend you reach out to artists through the [Minted Community Slack](#) and attend Minted artist meetups.

MINTED, LLC TERMS AND CONDITIONS FOR ART PRINT SUBMISSIONS

Introduction and Limitations on Submissions

You affirm that you are over 18 years of age, are fully able and competent to enter into the terms, conditions, obligations, affirmations, representations, and warranties set forth in these Terms and Conditions, and to abide by and comply with these Terms and Conditions.

By submitting your Work (as defined in “Exclusive License for Winning Designs”) to Minted and checking the box provided in the relevant challenge brief, you agree to the following terms and conditions:

You promise, represent and warrant that each and every Work you submit to Minted (a) is your own original work, (b) has not been previously, and is not currently being, published, distributed, sold or reproduced anywhere by any means in any physical medium (including in any books or magazines) other than (i) in a single original work if the Work was first produced in a tangible medium (e.g., watercolor or other painting or photographic negative) and/or (ii) no more than twenty five copies total of the Work having been sold by you prior to submission to Minted, (c) does not contain any trademarks, logos, or copyrighted material other than those which have been provided to you by Minted, those that you solely own, or those that you have notified us of and have the right to use and license to Minted in accordance with these Terms and Conditions, and (d) does not contain any content subject to any right of publicity, likeness or privacy (or similar rights). You must notify Minted with your submission of any third party-owned intellectual property included in your submitted artwork. You may not use any content provided to you by Minted for any purpose other than to submit Works incorporating such content to Minted in connection with this challenge.

You may not submit any materials, including, without limitation, photographs or other images, text, graphics, videos, visuals, sounds, data, files, links, or other materials including the Work (“Materials”) that could infringe any rights of privacy or publicity, copyrights, or other intellectual property rights, unless you have the written permission of the owner of these rights and the persons (or their parents or legal guardians, where applicable) who are shown or who have rights in or to the Materials. Furthermore, you may not submit any Materials that may give rise to any civil or criminal liability under applicable law or expose Minted or its legal affiliates or partners to the threat of the same.

Please read the “Mandatory Arbitration” and “Class Action Waiver” sections towards the end of these Terms and Conditions as they contain a mandatory binding arbitration provision and a class action waiver that governs any disputes between you and Minted.

Use of Generative Artificial Intelligence (Generative AI) Tools. Minted allows limited use of Generative AI tools in producing your Work. The only Generative AI tool you may use in connection with the creation or production of your Work are tools within the Adobe Suite, and text-based models such as ChatGPT. The use of any other Generative AI tool is subject to Minted’s prior written approval. In general, the use of

Generative AI tools (including Adobe) is only allowed for editing and file production workflow. In particular, generative AI tools may **not** be used to:

- Generate an entire photo or work of art for submission
- Generate a complete stationery design
- Generate an icon or an illustration within a broader design, composition, or pattern
- Generate an entire pattern with AI-generated elements, such as for the back of a card

In the interest of using this technology to support creative human work, approved generative AI tools **may** be used to:

- Ideate and brainstorm
- Create an art statement or generate design tags
- Create alternate colorways
- Retouch photos or works of art
- Extend the edges of photos or fine art images
- Extend or retouch Minted photo kit photos
- Turn a non-AI-generated element into a repeating pattern

Materials that Violate these Terms; Restriction on Promotions

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Challenge and Trial Period; Name and Likeness License

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You may participate as a voter in this challenge but you may only have one active Minted account under which you submit your votes. The purchase or barter of additional votes or encouragement of other users

to vote under multiple accounts are considered improper voting practices. Minted reserves the right to audit suspicious voting practices and if you are found to be engaging in improper voting tactics, Minted may exclude improper votes from consideration, remove your entry or entries from consideration for this challenge, terminate your account for fraud in accordance with our Terms of Service, or take other corrective action.

Whether or not we select the Work for a Prize, you may not offer for sale, sell, or submit the Work to others or otherwise publish, distribute, or reproduce the Work or allow others to do so for any purpose until the date that is 90 days after the challenge's submission deadline (the "Trial Period"). After the expiration of the Trial Period, if Minted has not notified you that it has selected the Work for a Prize, then you will be free to use the Work for any purpose. Notwithstanding the foregoing, if you have been provided an Artist-specific, branded shopping area on a subdomain of the Site by Minted (a "Store"), to the extent you self-launched products incorporating the Work prior to submitting it to the challenge, subject to the terms and conditions governing your use of the Store, you may continue to sell such products via your Store during the Trial Period. If Minted selects your Work for a Prize, your Work will be subject to these Terms and Conditions, including the applicable challenge brief.

During the Trial Period, we may display the Work in connection with use on products offered for sale to assess consumer interest, even if we have not yet selected your Work for a Prize. You hereby license us the use of your name and identifying information and image ("Artist Name") for purposes of promoting the Work, this challenge and Minted both during and after the Trial Period.

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You alone shall be responsible for the payment of any tax that arises as a result of receiving payment from Minted, as we will not withhold any taxes from the Prize or Sales Commissions paid to you.

Selection of Work for Prize or Wholesale Partner Collection after the Trial Period

Your Works, including Works that were previously self-launched via your Store, may be selected by Minted at any time after the Trial Period for a Prize or for inclusion in one or more of Minted's wholesale partner collections, in each case in exchange for the consideration offered by Minted. Minted will notify you of its selection and you may accept or reject the Prize or other consideration. If your Work is selected for a Prize or inclusion in our wholesale partner collection and you accept, we will pay you the offered Prize or other consideration as a lump sum cash amount, which will be treated as a Prize hereunder, plus any applicable Sales Commission as set forth herein.

In the case of a Work that was previously self-launched through your store, Minted may, upon your acceptance of a Prize or other consideration, transfer or convert any products bearing the Work or any derivatives thereof, or incorporating the Work or any derivatives thereof, that you previously self-launched in your Store as Minted deems necessary, including converting any such Works into a Limited Edition designation on your Store and deducting the number of such products you sold via your Store prior to the date of such transfer from the available number of Limited Editions of such products.

To the extent that you accept the Prize or other consideration for any Work selected after the Trial Period, including for a wholesale partner collection, these Terms and Conditions will be applicable to your Work, including (i) if you are selected for a Prize, the Prizes and Sales Commissions set forth in the applicable challenge brief or Minted's communication to you, or (ii) if you are selected for a wholesale partner collection, the consideration offered by Minted, which will be treated hereunder as a Prize and shall include your grant of an exclusive license to Minted as provided herein.

General

Submission of the Work and checking the box acknowledging that you have read and agree to these Terms and Conditions and the applicable challenge brief constitutes your acceptance of these Terms and Conditions, the applicable challenge brief and Minted's general Terms and Conditions, and creates a binding contract governed by under California law, without regard to conflict of law principles. You may not assign or otherwise transfer any right or obligation herein without the prior written consent of Minted, which may be withheld in Minted's sole discretion. Minted may assign or otherwise transfer any right or obligation herein without your consent.

MANDATORY ARBITRATION: The parties acknowledge and agree that to conserve each party's time, money, and resources, and to promote a continued amicable relationship between the parties, before filing an arbitration as provided for in this section, the parties will try in good faith to resolve informally any and all claims or disputes between the parties relating to these Terms and Conditions, including your Work and the challenge ("Dispute"). If the Dispute cannot be resolved through such informal means despite each party's good faith efforts, then the Dispute may only be decided via binding arbitration in accordance with applicable rules of the American Arbitration Association. Any arbitration will be held in San Francisco, California. The arbitral tribunal's award shall be final and binding and enforceable in any court of competent jurisdiction in any jurisdiction anywhere in the world.

CLASS ACTION WAIVER: ANY ARBITRATION WILL TAKE PLACE ON AN INDIVIDUAL BASIS. Each party hereby waives the right to have any Dispute brought, heard, administered, resolved, or arbitrated as a class action, or on any class, collective, representative or mass basis.

Injunctive Relief. Notwithstanding anything to the contrary in these Terms and Conditions, nothing will prevent either party from seeking preliminary injunctive relief, or interim or conservatory measures in a court of competent jurisdiction to prevent the infringement or other misuse of intellectual property rights.

ONGOING SALES COMMISSIONS:

Product	Sales Commission
Printed and “Print-It-Yourself” stationery products and fabric products incorporating the Work	6%
Art prints incorporating the Work	10%
All other products incorporating the Work	As determined by Minted upon Minted’s launch of each such product; Minted will notify you of the applicable Sales Commission for each such product
